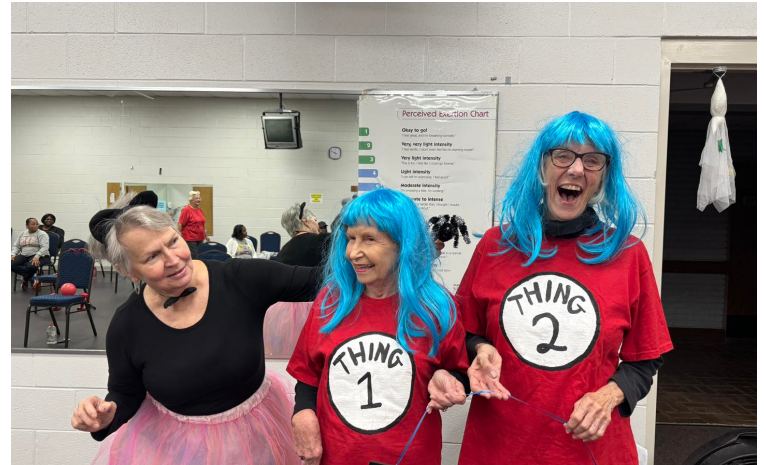
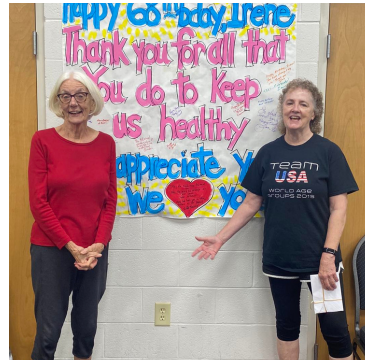




**Community Center**  
Health, Fitness & Enrichment  
For Active, Older Adults

# ANNUAL REPORT TO THE COMMUNITY

2022  
-  
2023



## MISSION STATEMENT

THE VIA HEALTH, FITNESS AND ENRICHMENT CENTER PROMOTES A HEALTHY, ACTIVE, INDEPENDENT LIFESTYLE AMONG OLDER ADULTS. VIA ADVOCATES, TEACHES, AND LEADS HEALTHY AGING PROGRAMS AND INITIATIVES FOR THE SURROUNDING COMMUNITY.

# FROM THE EXECUTIVE DIRECTOR



As I look back on this year, I am overwhelmed with gratitude. This year our membership surpassed 1,800, an astounding number considering our recent forced closure due to Covid. We have nine new community partners, and we had our most successful fundraising event to date, raising more than \$82,000. We now have a staff of 23 allowing us to better meet the needs of our members and the community that surrounds us.

Other exciting programs began this year as well. Thanks to a grant from the National Council on Aging, we were able to start a monthly clinic to provide vaccinations for flu and Covid-19 to our members onsite. Our GrandFriends Adult Day Program was approved as an accredited provider for veterans in the VA healthcare system, meaning veterans in our area can take advantage of the program at no cost through their VA benefits. Our monthly food program is growing - we are now providing 130 families with food each month. With additional funding from Mobile County, we were also able to deliver food and cleaning supplies to more than 300 seniors at AHEPA income-based housing centers throughout Mobile County.

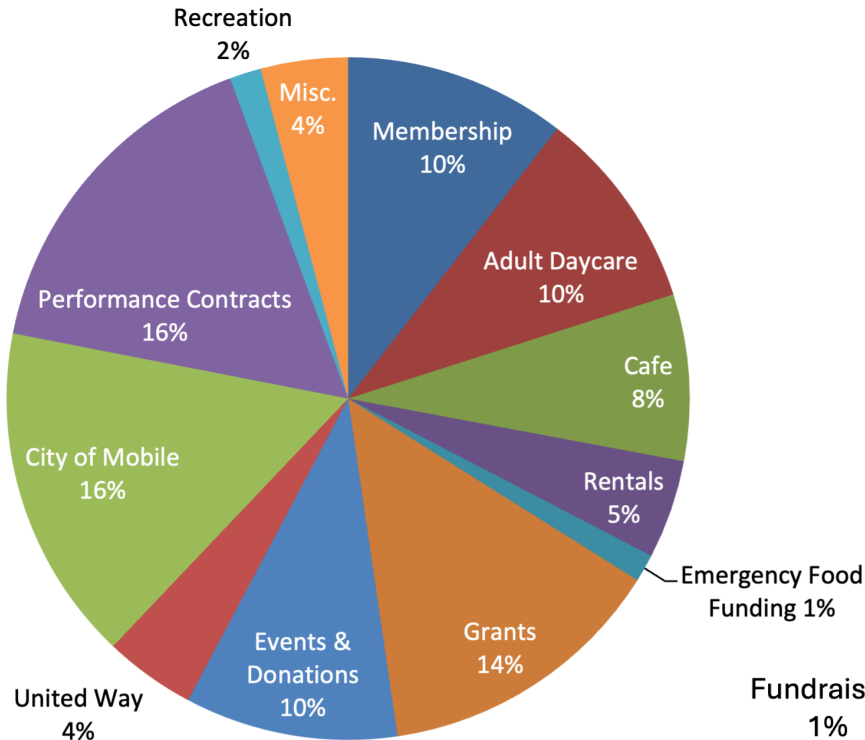
Our newest monthly fundraiser, "Bingo Night" was a success, raising just over \$12,000. With a successful annual campaign and fundraising event, we were able to update flooring outside the fitness room, in the fitness hallway, locker rooms, and in the billiards room. A generous donation allowed us to completely renovate the fitness room, and new fitness equipment and chairs were also purchased.

Managing a 42,000 square foot building means constant change, and this coming year is no exception. Thanks to a generous grant from ADECA, all the old lighting will be replaced with new low-energy LED lighting. The same grant will allow us to replace two aging HVAC systems in the gym. We will continue to upgrade flooring throughout the center. Look for these and other upgrades throughout the new year!

Deanna Murphy

# VIA BY THE NUMBERS

## Income

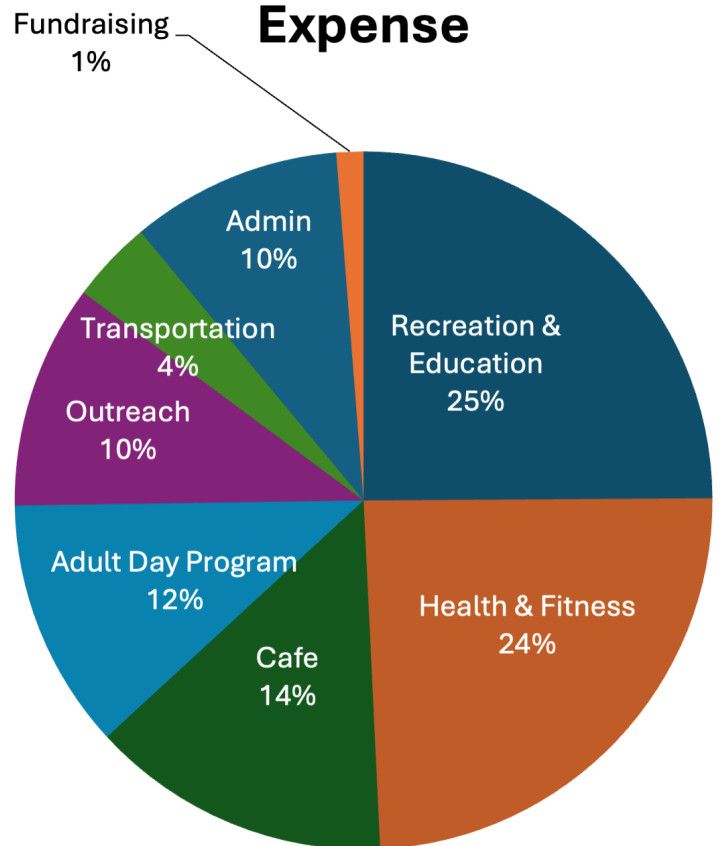


The Via Health, Fitness and Enrichment Center receives funding from grants, performance contracts, special event income, fees for services (membership, café, rentals, adult daycare) and donations from area businesses and individuals.

To the left you can view the full breakdown of Via Center income for the 2022-2023 fiscal year. A special thanks to all of our donors, members, and volunteers who make this work possible.

The Via Center invested almost 90% of funds raised back into programs for our members and the community.

## Expense



# PROGRAMS AND SERVICES

## HEALTH AND FITNESS

- 1,991 members
- 19,666 hours of fitness classes
- 11,397 hours in the gym
- 12 Beginner Pickleball Clinics
- 2 Pickleball Tournaments
- 10,964 hours of recreation



# PROGRAMS AND SERVICES



## COMMUNITY NEEDS OUTREACH

- 5,805 Meals Provided - Food Distribution Drives
- 3,584 Health/Education Screenings provided
- 1,998 Adult Day Program Visits
- 179 clients served - Volunteer Guardian Program
- 1,022 calls through Neighbor to Neighbor
- 23,153 calls through Information and Referrals
- 68,433 hours of Outreach and Education
- 12,287 meals served - Dauphin Street Café
- 199 Vaccines Provided for Flu and Covid-19



# THANK YOU TO OUR FUNDERS

## GRANTS FROM FOUNDATIONS

AHEPA  
ALABAMA CIVIL JUSTICE FOUNDATION  
ALABAMA LAW FOUNDATION  
ALABAMA POWER FOUNDATION  
A.S. MITCHELL FOUNDATION  
CRAMPTON TRUST  
DANIEL FOUNDATION OF ALABAMA  
LOWE'S FOUNDATION  
MOBILE BAR FOUNDATION  
NATIONAL. COUNCIL ON AGING  
WALMART COMMUNITY GRANTS

## PERFORMANCE CONTRACTS AND OTHER FUNDERS

CITY OF MOBILE  
HOME INSTEAD CHARITIES  
MOBILE COUNTY COMMISSION  
SOUTH ALABAMA REGIONAL PLANNING  
COMMISSION  
UNITED WAY OF SOUTHWEST ALABAMA

## COMMUNITY PARTNERS

FIRSTLIGHT HOME CARE  
HEALTHCARE RESOURCE CENTER  
RADNEY FUNERAL HOME  
REFINE PT & PERFORMANCE  
SAGE HEALTH  
VASCULAR ASSOCIATES OF SOUTH ALABAMA, LLC  
VIPCARE  
UNITED HEALTHCARE  
WELLCARE

## INDIVIDUAL DONORS

ELLEN ALVES  
GIGI ARMBRECHT  
DALLAS BAILLIO  
DONALD AND HOLLE BRISKMAN  
ROBERT BROACH

## INDIVIDUAL DONORS

JERRY COCHRANE  
SISTER JOANNE COZZI  
DOROTHY DORTON  
MARY DUKES  
GERALDINE ENGLAND  
TED FERGUSON  
CECILE FIBBE  
HARRY FISHER  
MAX AND AUDREY GOLDBERG  
WILLIAM GRAVES  
ROSEMARY HALL  
RONNIE AND JANI HANDWERGER  
KATHY HAYES  
MARY JO HRABE  
MICHELE HUDSON  
JOAN INGE  
BRIAN AND MICHELLE JONES  
SAMUEL KENNEDY  
BILLIE KOHEN  
JEAN LANG-MOORE  
MICHEALE LEE  
CHARLES MARSTON  
JEANETTE MARTIN  
MARION MATHISON  
CHARMANE MAY  
DEBORAH MCAULEY  
ERICA MCELHANEY  
BEN MEISLER  
JUDITH MICHEL  
TAMMY MONISTERE  
EARNESTINE MOORE  
PAUL AND DEANNA MURPHY  
TRUE NICOLSON  
GLENDA PARKER  
JOHN PARKER  
SHARON POGGI  
BRENDA SMITH  
CLAUDIA AND JEFF SMITH  
JUDITH STOCK

*\*GIFTS RECEIVED OCTOBER 2022 - SEPT. 2023*

# Thank you to our Sponsors



Via Health, Fitness  
and Enrichment Center

## Title Sponsor

James and Janice Spangler Trust Fund

## Platinum Sponsors

AARP Mobile  
Max and Audrey Goldberg  
Mary Jo Hrabe  
Ben and Laura Meisler  
SARPC/Area Agency on Aging  
United Healthcare

## Gold Sponsors

Azalea City Credit Union  
Century Bank  
Councilman Ben Reynolds  
Poarch Band of Creek Indians  
VIPCare

## Silver Sponsors

Arlene Mitchell  
Franklin Primary Health Center

## Bronze Sponsors

Blue Cross Blue Shield  
Ronnie and Jani Handwerger  
HUB International - Bry Shields  
Tammy Monistere & Allen Perkins

Deanna & Paul Murphy  
Keesler Federal Credit Union  
Grey Redditt  
Robert Stanley  
Wellcare

Don Davis, Mobile County Judge of Probate  
Mobile County Commissioner Dueitt  
Mobile County Commissioner Hudson  
Mobile County Commissioner Ludgood

# OUR TEAM



## BOARD OF DIRECTORS

- DR. ROMA HANKS, PRESIDENT
- MR. CHARLIE BROWN, VICE PRESIDENT
- MRS. ELLEN ALVES, TREASURER
- MRS. BETH THOMAS, SECRETARY
- MR. BEN MEISLER, PAST PRESIDENT
- MRS. AUDREY GOLDBERG
- MR. OLA ANISE
- MRS. JANI HANDWERGER
- MR. F. GREY REDDITT, JR.
- MRS. CATHY WAGNER
- MRS. DOROTHY DORTON
- MR. LANCE WILLIAMS
- MR. BRY SHIELDS

## STAFF

- Deanna Murphy, Executive Director
- Sherry Riley, Director of Finance & Operations
- Lynn Hudson, Director of Programs
- Tammy Monistere, Director of Resource Development
- Marilyn Taylor, Membership Coordinator & Volunteer Guardian Program Recruiter
- Yasmine Evans, Membership Specialist
- Theresa McClure, Membership Specialist, Evenings
- Stephen Foots, Chef
- Drake Foots, Cafe
- Jalia Johns, Cafe and Housekeeping
- Ebony Bell, Housekeeping
- Christy Harvison, GrandFriends Program Coordinator
- JoAnna Pizulo, GrandFriends Program Assistant
- Earnestine Moore, GrandFriends PRN
- Ashley Polk, GrandFriends CNA
- Judy Thames, GrandFriends PRN
- Irene Callaway, Fitness Instructor
- Gerry Lowe, Fitness Instructor
- Elena Boykin, Fitness Instructor
- Lynne Weeks, Art Instructor
- Chris Breaux, Rental Attendant
- Tyrone (TC) Crandall, Transportation Services



United Way  
of Southwest Alabama

THE VIA CENTER IS A UNITED WAY AGENCY