



# Via! Community Center

Health, Fitness & Enrichment  
For Active, Older Adults

## ANNUAL REPORT TO THE COMMUNITY

**2021**  
-  
**2022**  
PUBLISHED 1/9/23



**MISSION STATEMENT**  
THE VIA HEALTH, FITNESS AND ENRICHMENT CENTER PROMOTES A HEALTHY, ACTIVE, INDEPENDENT LIFESTYLE AMONG OLDER ADULTS. VIA ADVOCATES, TEACHES, AND LEADS HEALTHY AGING PROGRAMS AND INITIATIVES FOR THE SURROUNDING COMMUNITY.

# FROM THE EXECUTIVE DIRECTOR



## VIA TURNS 50!

In August, 2022, Via celebrated 50 years of serving seniors in the Mobile community. Our 50th anniversary bash was a joyous event, as we were finally able to gather in person after the isolation from Covid. With music from the Tip Tops, our guests danced the night away. A special thanks to all of our sponsors and members who were able to join us.

Via, which began as Senior Citizens Services, was one of the first five senior centers funded in Alabama through the Older Americans Act. Today, Via houses a 42,000 square foot community Senior Center and offers health, fitness and enrichment programs onsite to 1,500 older adults and provides services to thousands of community users each year. We were proud to celebrate this work this year and look forward to 50 more years of serving seniors in our community.

## PROGRESS ON OUR BUILDING AND IN THE COMMUNITY

Upkeep of a 42,000 square foot building is not for the faint of heart! Every year we work on building maintenance and upgrades, and last year was no exception. Thanks to funding from ADECA, we installed \$27,000 in lighting upgrades. We retiled the serving line flooring in the café, installed a new oven in the kitchen, and purchased a new sign for our Dauphin Street Café. We completed a new laundry room to better serve our rentals and on-site events, and we installed a new HVAC unit in our billiards room. Our bingo players donated \$3,451 towards the purchase of a new bingo board. Lastly, we spent \$25,000 resealing and striping our parking lot, which we hope makes it easier for all of our members and guests to access our center.

In 2022, Via also continued to meet the needs of vulnerable seniors throughout Mobile County. Thanks to discretionary funding from Councilman William Carroll, funding from AARP Mobile and UWSWA, along with donations from Thrivent - we provided monthly food distributions to seniors and their families in need. Funding from Mobile County Commission and the AHEPA Foundation allowed us to provide Portable Diagnostic Wellness services, food distributions and Covid/cleaning supplies for seniors at the AHEPA senior centers throughout Mobile County.

As part of our efforts to keep our members more informed, Via also updated our website. We designed the new website with our members and other seniors in mind, we think you will find it very user friendly. You can find information about membership, monthly fitness and recreation calendars, café menus, upcoming events, rentals, and information about our community needs outreach division. Check it out at <https://viamobile.org>.

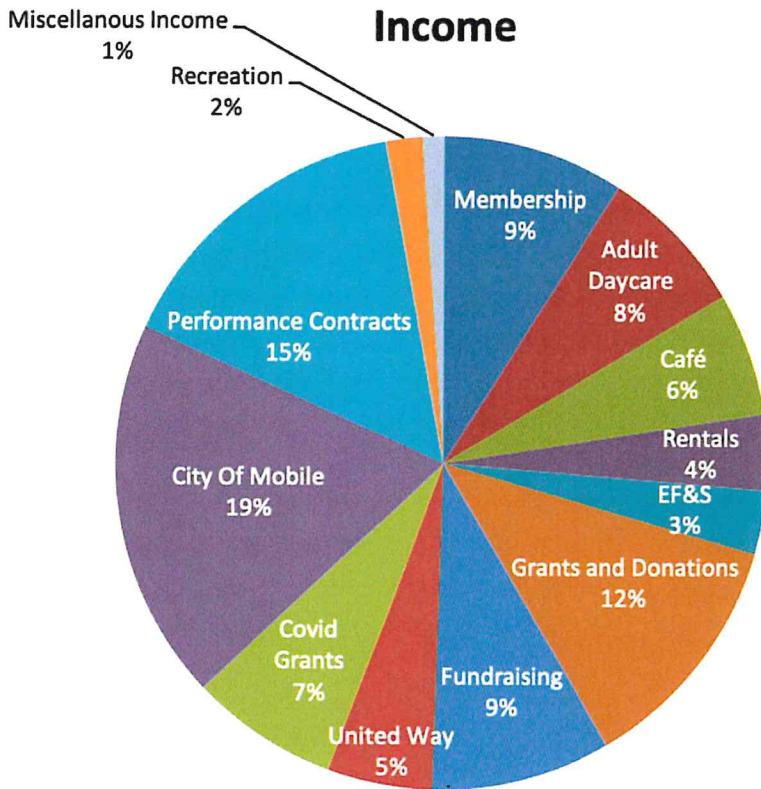
## WHAT'S COMING IN 2023

In 2023, we will continue to spruce up our building inside and out. We are planning landscaping upgrades, plumbing maintenance, and working on laying new flooring. Through a grant from Crampton Trust, we will also be purchasing new computers and software for the staff and the computer lab. Stay tuned for these exciting projects as we continue our mission to promote a healthy, active, independent lifestyle for all!

LOOKING FORWARD TO 2023!

*DEANNA MURPHY*

# VIA BY THE NUMBERS



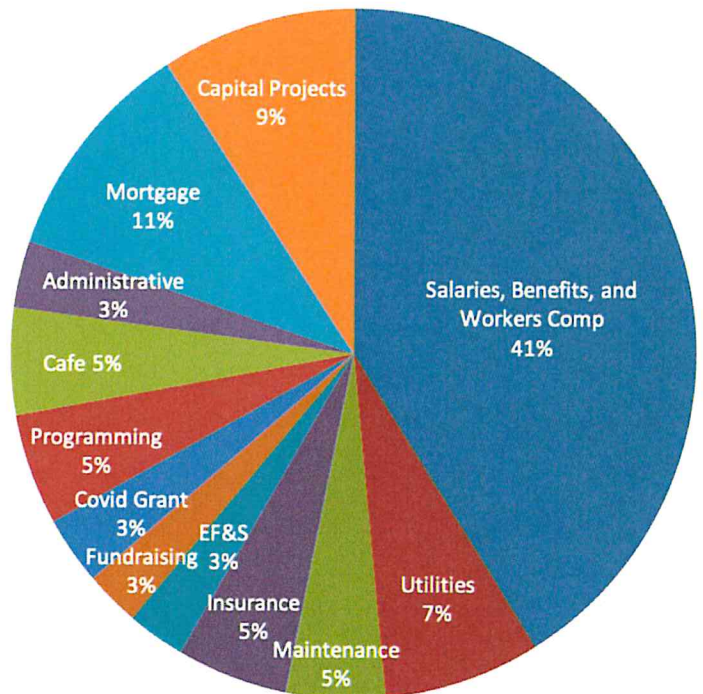
The Via Health, Fitness and Enrichment Center receives funding from grants, performance contracts, special event income, fees for services (membership, café, rentals, adult daycare) and donations from area businesses and individuals.

To the left you can view the full breakdown of Via Center income for the 2021-2022 fiscal year. A special thanks to all of our donors, members, and volunteers who make this work possible.

The Via Center is unique as a nonprofit organization in that our programs and services are almost exclusively housed within our building. Our expenses include mortgage payments, cost of building maintenance & improvements, building & professional insurances, staff salaries & benefits, and utilities.

Other expenses include costs associated with our community needs programs. Additional expenses for administration and fundraising are also included.

## Expense



# PROGRAMS AND SERVICES

## HEALTH AND FITNESS

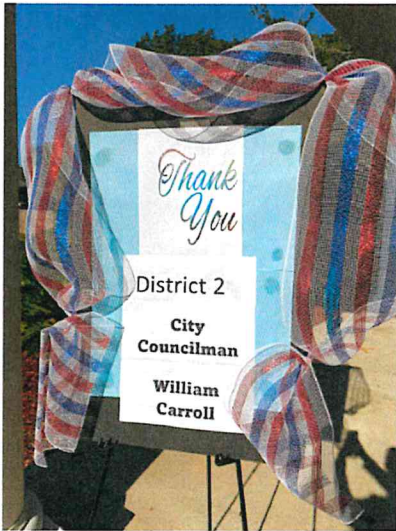
- 1,591 members
- 11,379 hours of fitness classes
- 7,808 hours in the gym
- 12 Beginner Pickleball Clinics
- 6,533 hours of recreation
- 110 Veteran's Memberships



# PROGRAMS AND SERVICES

## COMMUNITY NEEDS OUTREACH

- 1,889 families fed - Food Distribution Drives
- 1,736 Health/Education Screenings provided
- 1,390 Adult Daycare Visits
- 142 clients served - Volunteer Guardian Program
- 1,182 calls through Neighbor to Neighbor
- 96,913 calls through Information and Referrals
- 88,885 hours of Outreach and Education
- 7,855 meals served - Dauphin Street Café
- 3,368 bus rides (roundtrip transportation)





## THANK YOU TO OUR SPONSORS

### ETERNAL/LARGE BRONZE STONE

CENTURY BANK  
AARP OF ALABAMA  
MR. AND MRS. MAX & AUDREY GOLDBERG  
MR. AND MRS. BEN & LAURA MEISLER  
MRS. MARY JO HRABE IN MEMORY OF MR. CHUCK HRABE  
SOUTH ALABAMA REGIONAL PLANNING COMMISSION/AREA AGENCY ON AGING  
UNITED HEALTHCARE

### LEGACY/MEDIUM BRONZE STONE

MOBILE COUNTY COMMISSION  
THE HYMAN FOUNDATION  
AZALEA CITY CREDIT UNION

### LEGEND/SMALL BRONZE STONE

LISA MITCHELL CHARITABLE FOUNDATION  
MRS. ARLENE F. MITCHELL

### COOPER LEAF

MIKE AND RENEE WILBUR  
MR. AND MRS. GARY DAVIDSON  
DR. MARYAM AND MR. SAMUEL HASAN  
WALKS AND WAGS  
OAKWORTH CAPITAL BANK  
AMR-COASTAL CLINICAL RESEARCH  
KINDRED AT HOME HOSPICE

### ACORN DONORS

KIM ENIKEIEFF CPA  
SHARON WESTRY

### GOLD LEAF

FRANKLIN PRIMARY HEALTH CENTER  
HONORABLE DON DAVIS  
KEESLER FEDERAL CREDIT UNION  
ALABAMA POWER COMPANY  
MR. AND MRS. F. GREY REDDITT, JR.  
SMALL'S MORTUARY AND CREMATION SERVICES

### SILVER LEAF

ALABAMA STATE REPRESENTATIVE ADLINE CLARKE  
MR. AND MRS. RONNIE & JANI HANDWERGER  
REGIONS BANK  
CORNERSTONE CAREGIVING  
SENIORS BLUEBOOK ALABAMA GULF COAST  
HUB INTERNATIONAL - BRY SHIELDS  
MR. AND MRS. RANDY & JEAN FAUSAK  
DR. ROMA HANKS  
MRS. IRAS WAGNER  
KINDRED AT HOME HOSPICE  
ELM PAYROLL SERVICES  
JOY & JAMES GRODNICK CHARITABLE FOUNDATION



# OUR TEAM

## BOARD OF DIRECTORS

DR. ROMA HANKS, PRESIDENT  
MR. CHARLIE BROWN, VICE PRESIDENT  
MRS. ELLEN ALVES, TREASURER  
MRS. BETH THOMAS, SECRETARY  
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MRS. AUDREY GOLDBERG  
MR. OLA ANISE  
MRS. JANI HANDWERGER  
MR. F. GREY REDDITT, JR.  
MRS. CATHY WAGNER  
MRS. DOROTHY DORTON  
MR. LANCE WILLIAMS  
MR. BRY SHIELDS



## STAFF

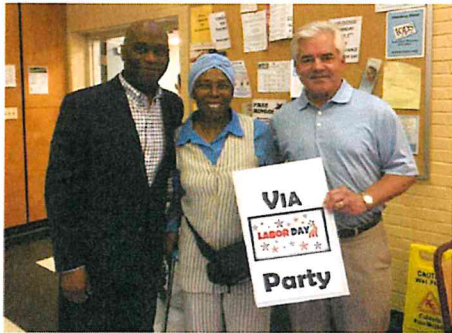
Deanna Murphy, Executive Director  
Sherry Riley, Director of Finance & Operations  
Lynn Hudson, Director of Programs  
Tammy Monistere, Director of Resource Development  
Marilyn Taylor, Membership Specialist & Volunteer Guardian Program Recruiter  
Kelsey Barnes, Membership Specialist, Evenings  
Kat Gray, Community Relations  
Stephen Fouts, Chef  
Christy Harvison, Housekeeping and Cafe  
Linda "LJ" Bush, CNA, GrandFriends Program Coordinator  
LaTerrica Wheat, GrandFriends Program Assistant  
Irene Callaway, Fitness Instructor  
Gerry Lowe, Fitness Instructor  
Elena Boykin, Fitness Instructor  
Lynne Weeks, Art Instructor  
Chris Breaux and Justin Smith, Rental Attendants  
Tyrone Crandall, Transportation Services





**VIA HEALTH, FITNESS & ENRICHMENT CENTER**  
**1717 DAUPHIN STREET**  
**MOBILE, ALABAMA 36604**  
**WWW.VIAMOBILE.ORG**  
**251-470-3311**

**RENTAL/BOOKING - 251-470-5222**  
**COMMUNITY NEEDS SERVICES - 251-470-5222**  
**GRANDFRIENDS ADULT DAYCARE - 251-470-5228**  
**COMMUNITY PARTNERS - 251-470-5229**  
**FINANCIAL DONATIONS - 251-470-5229**



### **MISSION**

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### **VISION**

THE VIA HEALTH, FITNESS AND ENRICHMENT CENTER/SENIOR CITIZENS SERVICES WILL BE THE COMMUNITY LEADER IN HEALTHY AGING INITIATIVES BY CREATING AND SUPPORTING HEALTH AND WELLNESS PROGRAMS, EDUCATION ON AGING, MATURE ADULT ADVOCACY, AND FAMILY AND INDIVIDUAL SUPPORT SERVICES WITH AN EMPHASIS ON INTERGENERATIONAL LEARNING AND RESEARCH.