

### LARGE BRONZE STONE

**\$5,000**

Name/Logo

Printed Materials: 1,500

E-mailed Invites: 7,000 views

Website hyperlink: 6,600 views

E-newsletter: 5,000 readers

Paid Advertising

Midtown Mobile: 1,600 readers

Lagniappe: 25,000 readers

FB/IG posts: 15,000 engagements

4' x 9' Banner: 12,000 views

Event Evening

Signage & Full Page Program Ad

**Reserved Seating: Table of 8**

Sponsor Drink Tickets: 12

### MEDIUM BRONZE STONE

**\$2,500**

Name/Logo

Printed Materials: 1,500

E-mailed Invites: 7,000 views

Website hyperlink: 6,600 views

E-newsletter: 5,000 readers

Paid Advertising

Midtown Mobile: 1,600 readers

Lagniappe: 25,000 readers

FB/IG posts: 15,000 engagements

4' x 9' Banner: 12,000 views

Event Evening

Signage & 1/2 Page Program Ad

**Reserved Seating: Table of 8**

Sponsor Drink Tickets: 10

### SMALL BRONZE STONE

**\$1,500**

Name/Logo

Printed Materials: 1,500

E-mailed Invites: 7,000 views

Website hyperlink: 6,600 views

E-newsletter: 5,000 readers

Paid Advertising

Midtown Mobile: 1,600 readers

Lagniappe: 25,000 readers

FB/IG posts: 15,000 engagements

4' x 9' Banner: 12,000 views

Event Evening

Signage & 1/4 Page Program Ad

**Reserved Seating: Table of 8**

Sponsor Drink Tickets: 8



### GOLD LEAF

**\$1,000**

Name/Logo

Website hyperlink: 6,600 views

E-newsletter: 5,000 readers

Print Advertising:

Midtown Mobile: 1,600 readers

Lagniappe: 25,000 readers

FB/IG posts: 15,000 engagements

Event Evening

Signage

1/4 Page Program Ad

**Reserved Seating: Table of 8**

Sponsor Drink Tickets: 6

### SILVER LEAF

**\$750**

Name/Logo

Website hyperlink: 6,600 views

E-newsletter: 5,000 readers

FB/IG posts: 15,000 engagements

Evening of Event

Signage

Program Listing

Tickets: 6

Sponsor Drink Tickets: 2

### COPPER LEAF

**\$500**

Website hyperlink: 6,600 views

E-newsletter: 5,000 readers

FB/IG posts: 15,000 engagements

Evening of Event

Signage

Program Listing

Tickets: 2

### SILENT AUCTION DONATIONS

\$500 Value

Signage Night of Event & Program Listing

\$1,000 Value

Signage Night of Event & Program Listing

2 tickets

\$2,500 and Above

Signage Night of Event & Program Listing

4 tickets



Via Health, Fitness  
and Enrichment Center

### TICKETS

General Admission: \$100

Via Center Members: \$50

*Please see reverse for  
additional giving levels*

# SPONSOR AGREEMENT



Sponsor Level \_\_\_\_\_ Amount \_\_\_\_\_

Sponsor's Name (List as you want it to be printed):  
\_\_\_\_\_

Website for hyperlink: \_\_\_\_\_

\_\_\_\_ E-mailed logo to [specialevents@viamobile.org](mailto:specialevents@viamobile.org) (jpg, PNG, tif, jif)

Address \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact Phone Number/E-mail \_\_\_\_\_

- Check Enclosed
- Please Invoice
- Pay by Credit Card

Please circle one:    Visa                    MasterCard                    American Express                    Discover

Name on card \_\_\_\_\_

Number on card \_\_\_\_\_

CCV Code \_\_\_\_\_ Expiration Date \_\_\_\_\_

I would like my receipt: \_\_\_\_\_ mailed    \_\_\_\_\_ e-mailed

Checks payable to: Via Center

Completed forms can be returned to:  
Via Health, Fitness & Enrichment Center  
c/o Special Events  
1717 Dauphin Street, Mobile, AL 36604  
Fax: 470-5233  
E-Mail: [specialevents@viamobile.org](mailto:specialevents@viamobile.org)  
For more information: 251.478.3311

